



## ai4 life insurance accelerator

A Customer Service for Insurance accelerator, with enhanced functionality to cater for Life Insurance processing

### LIFE INSURANCE SPECIFIC FEATURES

Features include new functionality for creating and persisting life Insurance policies, with enhanced back-end data models.

### REAL-TIME QUOTATIONS

New real-time quotation generation engine, incorporating a risk assessment which includes wellness, lifestyle, and occupational factors.

### FULLY CUSTOMISABLE RISK ENGINE

Fully configurable risk thresholds enable businesses to adjust the amount of risk they are prepared to undertake when accepting straight-through quotations.

### INTELLIGENT WORKFLOWS

Intelligent processing of cases enables the identification of high-risk customers, and ensures they are routed to specialist teams and provides underwriters with the complete customer 360° view, thus allowing them to be able to refactor quotes quickly and effectively.

### STRAIGHT-THROUGH-PROCESSING

Enhanced workflow for straight-through processing of standard Life Insurance applications, and enhanced referral and approval stages for handling higher risk applicants.

### OMNI-CHANNEL SUPPORT

Customers enjoy a consistent experience across devices including mobile devices and web portals.

Contact us at [info@ai4process.com](mailto:info@ai4process.com) for further information

### the challenge

Legacy processes often lack flexibility when it comes to customer engagement and are historically overly reliant on unstructured data.

### the solution

ai4 Life Insurance reduces business over-heads and improves accuracy of data, by reducing the amount of unstructured data and streamlining customer experiences with straight through-processing of lowrisk applications and specialist treatment for higher risk cases.

### the benefits

- Straight through processing
- Real-Time client feedback
- Omni-channel support
- Intelligent, configurable workflows
- Fully customisable risk engine
- Built with scalability in mind